

## MLA BusinessEDGE workshop



BusinessEDGE is a comprehensive 2-day workshop for owners & managers of grazing enterprises.

The workshop is designed to improve both financial literacy & business skills.

### Southern Highlands

Wednesday 29<sup>th</sup> & Thursday 30<sup>th</sup>  
November 2017

Venue – The Farm Club Australia  
1 Werai Road, Werai NSW 2577  
Tel: 4883 4664

Day 1: 8.30am – 5.30pm  
Day 2: 7.30am – 4.00pm

### What you will learn?

- Why your income tax return is of limited value in business decision making
- How to set up & use management accounts
- How to interpret and understand financial statements
- How to understand key profit drivers for the whole business
- How to manage financial risk
- How to allocate capital in a rational manner for a better return on the investment ... and much more

BusinessEDGE workshops have been run across northern Australia since 2010 with almost 500 participants completing the course. This course has specific relevance to southern Australia, while still retaining all the key financial and business principles.

Each participant will receive a full set of background and course notes, a hardcopy of the PowerPoint presentation used for teaching, and a USB drive with a suite of spreadsheet based decision support tools used in the course.

The course is taught on a case study basis to bring more meaning to the underlying principles. All the concepts are taught and discussed in a well-grounded practical example from the case study.

**Delivered by John Francis, Director - Holmes Sackett**



#### Cost

1 person \$1,500pp (excl. gst)

2 people from same business \$1,250pp (excl. gst)

**Up to 50% reimbursement for NSW RAA eligible participants**

[http://bit.ly/2x16HHy1415895/Application\\_for\\_Reimbursement.php](http://bit.ly/2x16HHy1415895/Application_for_Reimbursement.php)



#### Limited Numbers

Registration closes Monday 20<sup>th</sup> November

[Register here](#)

## BusinessEDGE feedback

### Presenter Feedback

“Very knowledgeable but able to break it down so it was easy to understand.”

“Practical and easy to relate to.”

“Very good knowledge and delivery. Plenty of time made to detour and answer questions.”

“Presenters know the content extremely well and deliver well.”

“Excellent delivery with the ability to engage and hold participant’s attention.”

“Well and truly worth the investment of time and money.”



“The course was very worthwhile & timely. It was the information ‘gap’ we are wanting to satisfy in our business”

*“John provided great delivery, he was approachable, funny and not forceful of his opinions & he was interested in having a debate about topics that were challenged.”*

“We are now able to review our business and make valuable changes that will save us money and make our enterprise more profitable.”

*“John’s extensive knowledge on agriculture and data made the course well worth it.”*

### Register NOW for MLA BusinessEDGE

Limited Numbers

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[Register here](#)

#### Cancellation policy

- Notice of cancellation must be received in writing by email.
- If received no less than 14 days prior to the workshop start date, the full fee will be refunded.
- If received between 7 and 14 days prior to the workshop start date, a 20% fee will apply.
- If received less than 7 days prior to the workshop start date or not received at all, the full fee will be forfeited.
- If the intended participant is unable to attend, a suitable substitute will be accepted right up to the morning of the workshop with no financial penalty.
- By completing and returning the Registration Form, you are agreeing to the Cancellation Policy.



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